

# Real Estate Classifieds

This service sponsored by (Your name) of (Your agency name)

Display one of your listing with home code

For detail on this home call 1-8XX-xxx-xxxx code 201#

**ONE FLOOR RANCH HOMES**, free list of ranch homes with zero down\* payment in your price range. 24hr. recorded message 1-8XX-xxx-xxxx enter 1819#

**NO MONEY DOWN\*** - Great starter homes under \$149,900. Free 1<sup>st</sup> time buyer package. Free recorded message 1-8XX-xxx-xxxx enter 1809#

**INVESTORS SPECIALS** - These homes need some work. Free list of homes under \$150,000. 24hr. recorded message 1-8XX-xxx-xxxx enter 1803#

**BUYER BEWARE!** - the importance of home inspections. call 1-8XX-xxx-xxxx enter code 1109 to receive a free copy of our special report on the duties of a home inspector and how to hire one.

**MOVING 101** - Moving is a big job with many details to consider. If you can afford it, find a reputable moving company. Next, have a checklist of everything that needs to be disconnected, cancelled, transferred, and reinstalled. Get rid of anything you no longer need, and take an inventory of everything that's to be transported. Take care with the packing, and label everything accordingly. For your copy of our detailed **Special Report on Moving 101** Call 1-8XX-xxx-xxxx code 1181# 24 hours.

**BEST BUY HOTLIST** - reveals the 10 best buys in your specific price range. Free recorded message 1-8XX-xxx-xxxx enter 1801#

**FIRST TIME BUYERS** - Why rent when you can own? Free list of homes available with no money down\*. Free recorded message 1-8XX-xxx-xxxx enter 1106#

**ACREAGE** - Lovely homes on 2-10 acre lots, private locations, under \$400,000. 24hr. recorded message 1-8XX-xxx-xxxx enter 1807#

**DISTRESS** - Sale bank foreclosures. Receive a free computerized printout. Free recorded message 1-8XX-xxx-xxxx enter 1804#

**FIXER UPPER** - Bargains these homes need work, lowest prices. 1-8XX-xxx-xxxx enter 1803#

**SWIMMING POOLS** - Free computerized list of homes for sale with in-ground or above-ground pools. Free recorded message 1-8XX-xxx-xxxx enter 1805#

**THINKING OF SELLING! Then do it for the largest possible profit.** 24hr. recorded message 1-8XX-xxx-xxxx enter 1014#

**SMART BUYING** - Avoid the "impulse" trap! decide what features you want and what features you have to have: Call 1-8XX-xxx-xxxx enter 1105# to receive your free copy of Home Buyers Tips.

**NO MONEY DOWN\***  
Free list of properties available with No Down Payment\*.  
Free recorded message 1-8XX-xxx-xxxx enter 1809#

**HOMES UNDER \$150,000** - Bargains  
Free computerized list of homes for sale. Free recorded message 1-8XX-xxx-xxxx enter 1331#

**UPSCALE HOMES** - Luxury homes, affordable financing, premium locations. Free computerized list reveals the ten best buys in your desired price range. . Free recorded message 1-8XX-xxx-xxxx enter 1802#

**PRICE** your home wrong kills your sale ability Call now for your report on how to price it right. 1-8XX-xxx-xxxx code 1027#

**Save Time and Money when Buying or Selling a Home.** With our FREE Consumer Hotline with 24 Hrs. recorded information call toll free 1-8XX-xxx-xxxx enter the 4 digit code of the information you wish to receive.

**HOME BUYERS** - A Wise Buyer is an Informed Buyer!

1. **RENTERS** - Stop Paying Rent! Buy Your Own Home!.....1104#
2. **1st TIME BUYERS** - I'm ready to buy my first home, now what?.....1106#
3. **SECRETS** - 15 Deadly Sins To Avoid When Buying A Home!.....1103#
4. **BUYERS AGENT** - Why Every Home Buyer Needs One!.....1107#
5. **BUYERS CLOSING COSTS** - How much will closing cost add to the bottom line?.....1110#

**HOME SELLERS** - Informed Sellers receive the highest possible price in the shortest period of time!

1. **SELLING** - How To Avoid The 27 Biggest Selling Mistakes!.....1001#
2. **FREE & EASY FIX UPS** - To Sell Your Home For The Best Price....1004#
3. **EMPTY NESTER** - How to Sell the Place You Call Home!.....1011#
4. **EXPIRED** - Why Didn't My House Sell?.....1013#
5. **SELLERS AGENT** - Why Every Home Seller Needs One!.....1020#
6. **SELLERS** - Make Your Home Stand Out In The Crowd?.....1016#

**Not intended to solicit properties listed for sale**

**STOP PAYING RENT!** and buy your own home. Free recorded message 1-8XX-xxx-xxxx enter 1104#

**CREDIT HISTORY** - How To Get A Copy Of Your Personal Credit Report. To receive your copy of the just released Free Special Report Call 1-8XX-xxx-xxxx enter code 1188#

\* Conditions Apply

Use this column to display your listings with home code

For detail on this home call 1-8XX-xxx-xxxx code (that you assign to the listing)#

Name of your agency and your name

All ads on this page are provided and offered by the this Real Estate agent

**Off set your advertising cost** getting a Moving Company and Mortgage company to share the cost.

Send the leads from Moving 101 code 1181 to the moving company

Send the leads from the No money down and code 1188 to your loan officers.

This is the approximate layout for a full page in The Real Estate Book.

Steps you must take;

1. Do a global replace of 1-8XX-xxx-xxxx with your assigned Excalibur 800 number
2. Add material for one of your listing (Upper right corner)
3. Add your agency name and your name where applicable.

Or give the material with these instructions to your Real Estate Book sales representative.