

# Real Estate Classifieds

This service sponsored by (Your name) of (Your agency name)

Display one of your listing with home code

For detail on this home call 1-8XX-xxx-xxxx code 201#

**NO MONEY DOWN\*** - Great starter homes under \$149,900. Free 1<sup>st</sup> time buyer package. Call 1-8XX-xxx-xxxx enter 1809#

**INVESTORS SPECIALS** - These homes need some work. Free list of homes under \$150,000. 24hr. recorded message 1-8XX-xxx-xxxx enter 1803#

**BUYER BEWARE!** - the importance of home inspections. call 1-8XX-xxx-xxxx code 1109# to receive a free copy of our special report on the duties of a home inspector and how to hire one.

**IS NOW THE BEST TIME** to sell my house? Call 1-8XX-xxx-xxxx enter 1000#

**HOMESELLERS** - What did the house next door sell for? Call 1-8XX-xxx-xxxx enter 1002# to receive a no obligation Comparative Market Analysis

**FREE QUICK** - over the phone evaluation of your home. Free recorded message 1-8XX-xxx-xxxx enter 1005#

**BEST BUY HOTLIST** - reveals the 10 best buys in your specific price range. Free recorded message 1-8XX-xxx-xxxx enter 1801#

**FIRST TIME BUYERS** - Why rent when you can own? Free list of homes available with no money down\*. Free recorded message 1-8XX-xxx-xxxx enter 1106#

**DISTRESS** - Sale bank foreclosures. Receive a free computerized printout. Free recorded message 1-8XX-xxx-xxxx enter 1804#

**THINKING OF SELLING!** Then do it for the largest possible profit. 24hr. recorded message 1-8XX-xxx-xxxx enter 1014#

**SMART BUYING** - Avoid the "impulse" trap! decide what features you want and what features you have to have: Call 1-8XX-xxx-xxxx enter 1105# to receive your free copy of Home Buyers Tips.

**NO MONEY DOWN \***  
Free list of properties available with No Down Payment\*. Free recorded message 1-8XX-xxx-xxxx enter 1809#

**HOMES UNDER \$150,000** - Bargains Free computerized list of homes for sale. Free recorded message 1-8XX-xxx-xxxx enter 1331#

**BUYING A CONDO** - Condo buyers guide. Call for your copy 1-8XX-xxx-xxxx code 1123#

**PRICE** your home wrong kills your sale ability. Call now for your report on how to price it right. 1-8XX-xxx-xxxx code 1027#

**BUYERS MISTAKES** - Be a Winner in the Home Buying Game. Special report on common mistakes that buyers make and how to avoid them. Call 1-8XX-xxx-xxxx enter code 1117#

**HOME BUYERS CHECKLIST** - To receive your copy Call 1-8XX-xxx-xxxx enter code 1102#

**SOLD IN 60 DAYS or WE PAY YOU \$1,000.00.\*** Yes that is our guarantee\*. Call 1-8XX-xxx-xxxx enter code 1041# for details

**Save Time and Money when Buying or Selling a Home.** With our FREE Consumer Hotline with 24 Hrs. recorded information call toll free 1-8XX-xxx-xxxx enter the 4 digit code of the information you wish to receive.

## HOME BUYERS

1. **RENTERS** - Stop Paying Rent! Buy Your Own Home!.....1104#
2. **1st TIME BUYERS** - I'm ready to buy my first home, now what?.....1106#
3. **SECRETS** - 15 Deadly Sins To Avoid When Buying A Home!.....1103#
4. **BUYERS AGENT** - Why Every Home Buyer Needs One!.....1107#
5. **BUYERS CLOSING COSTS** - How much will closing cost add to the bottom line?.....1110#

## HOME SELLERS

1. **SELLING** - How To Avoid The 27 Biggest Selling Mistakes!.....1001#
  2. **FREE & EASY FIX UPS** - To Sell Your Home For The Best Price.....1004#
  3. **EMPTY NESTER** - How to Sell the Place You Call Home!.....1011#
  4. **EXPIRED** - Why Didn't My House Sell?.....1013#
  5. **SELLERS AGENT** - Why Every Home Seller Needs One!.....1020#
  6. **SELLERS** - Make Your Home Stand Out In The Crowd?.....1016#
- Not intended to solicit properties listed for sale**

**STOP PAYING RENT!** and buy your own home. Free recorded message 1-8XX-xxx-xxxx enter 1104#

\* Conditions Apply

## Name of your agency and your name

All ads on this page are provided and offered by the this Real Estate agent

This is the approximate layout for a half page in The Real Estate Book.

Steps you must take;

1. Do a global replace of 1-8XX-xxx-xxxx with your assigned Excalibur 800 number
2. Add material for one of your listing (Upper right corner)
3. Add your agency name and your name where applicable.

Or give the material with these instructions to your Real Estate Book sales representative.