

Sue's Marketing Suggestion... 😊

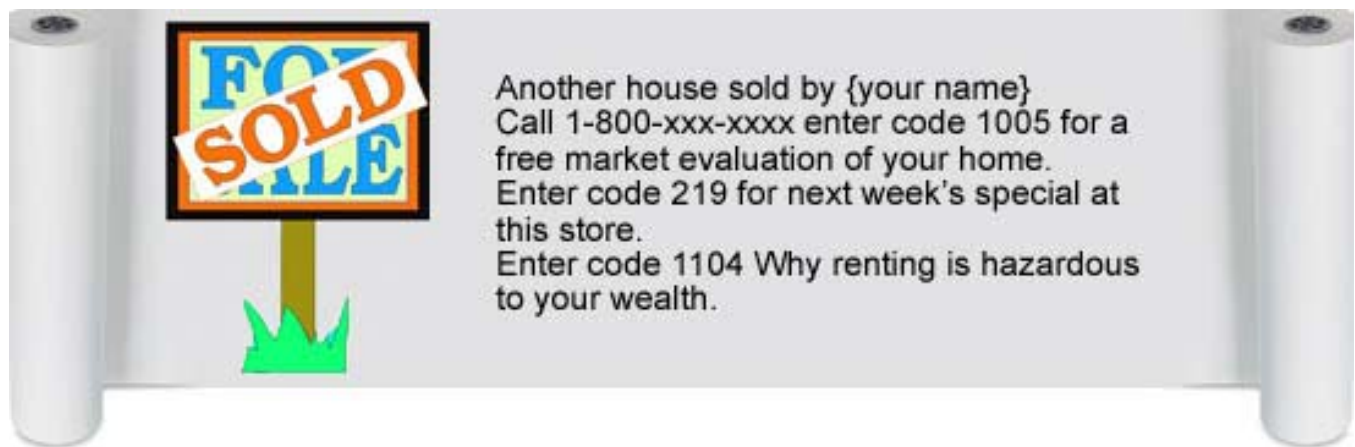
Real Estate Agent & Local Grocery Store

The Hungry Shopper... do you have a local grocery store with your name and business all over it ?? ...why not ask the manager where he purchases the rolls of receipt tape so you can inquire about putting your logo, your marketing message and your Excalibur 1-800 # and a code offering a complimentary market evaluation on the reverse side of the grocery store receipt.

A Win for you - You now have exposure to all the local renters and home owners.

A Win for your local Grocery Store – Talk to the manager about using one of your codes as an information code for this week's specials. Explain how your 1-800 call capture works and how you can track each call. Show them a print out at the end of each month of how many calls they received to their code. This is a great source of marketing information for you and the grocery store.

Example for the back of your grocery store sales receipt



Your EXCALIBUR 1-800 # and REAL ESTATE services program can be working for you 24/7...all it takes is a little CREATIVITY.

Good luck with this simple influence marketing campaign.

Sue