Ad Tracking Sheet

Week _____ of the classified marketing campaign targeting _____

Cut and paste a copy of this weeks ad here
Read the ad carefully and ensure it is 100% correct

Ad copy correct **Yes** **No** If ad copy is not correct, call classified ad copy salesperson

Date&Time of Lead	Contacts name other Data	Phone#	Action Taken	Short term result	Long term

Total leads for week ____ Total appointments ____ Estimated possible deals ____